



**WOMEN'S INSTITUTE
OF MANAGEMENT**

Company No. 264164K



STRATEGIC LEADERSHIP

CERTIFICATE PROGRAMME

**LEADING WITH CONFIDENCE,
INNOVATION & AI**

Equip today's leaders with the mindset,
skills and tools to lead ethically, innovate,
and thrive in the age of AI.



BUILD CONFIDENCE

Strengthen self-belief and
lead with impact.



DEVELOP SKILLS

Enhance leadership
capabilities for future
challenges.



INSPIRE RESULTS

Drive performance,
create innovation and
sustainable success.

FOR REGISTRATION OR ENQUIRIES, PLEASE CONTACT:



Women's Institute of Management (WIM)
1st Floor, 7, Jalan Abang Haji Openg
Taman Tun Dr. Ismail
60000 Kuala Lumpur



Ms Slosnah

Tel: 03-7722 1878 / 03-7731 0613

WhatsApp/Call: 016-341 6283

Email: slo@wimnet.org.my

REGISTRATION OPEN NOW!

**FOR IN-HOUSE AND PUBLIC
TRAINING PROGRAMME**



TRAINING DATES:

**17, 18 & 24
SEPTEMBER 2026**



TRAINING VENUE:

WISMA WIM, 2nd Floor



CALL TO REGISTER

www.wimnet.org.my



HRDCORP CLAIMABLE

HRDCorp Training Programme No:
10001723676



3 DAYS



**FACE-TO-FACE
TRAINING**



**HRDC
CLAIMABLE**



**CERTIFICATE OF
COMPLETION**

EMPOWER YOUR LEADERSHIP, CREATE INNOVATION, SHAPE THE FUTURE

www.wimnet.org.my
Women's Institute of Management
Women's Institute of Management



**Women's Institute
of Management**

Company No. 264164K

STRATEGIC LEADERSHIP CERTIFICATE PROGRAMME:

Leading with Confidence, Innovation & AI

A comprehensive 3-day programme designed to develop future-ready leaders with the mindset, financial acumen, and people skills to lead with impact in a dynamic world.



3 DAYS
PUBLIC TRAINING



21 HOURS
TOTAL PROGRAMME



**LEAD. INNOVATE.
INSPIRE.**

DAY 1

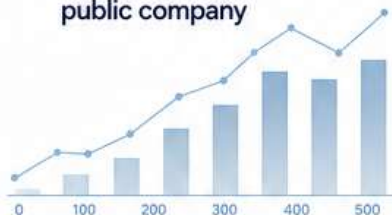
LEADERSHIP MINDSET, ETHICS & GOVERNANCE

1. What is leadership in today's workplace?
2. Leadership vs management
3. Leadership styles: consultative, transformational and results-oriented leadership
4. Leader's role in influencing people and performance
5. Ethics, integrity and professionalism in leadership
6. Corporate governance and social responsibility
7. Role of company directors and responsible decision-making
8. Case discussion: leadership, ethics, and governance challenge
9. Leading in the Age of AI

DAY 2

FUNDAMENTALS OF BUSINESS FINANCE

1. General understanding of finance and business
2. How to read a balance sheet
3. Revenue profit vs capital profit
4. Business start-up challenges
5. Key forms of business ownership
6. Fundamentals of financial statements
7. Understanding income statements
8. Sole proprietorship vs partnership vs private vs public company



DAY 3

COMMUNICATION, NEGOTIATION & TALENT MANAGEMENT

1. Essentials of professional business communication
2. Power of communication in leadership
3. Communicating expectations clearly
4. Handling difficult conversations and workplace conflict
5. Negotiation and influencing strategies for leaders
6. Talent management cycle
7. Roles and responsibilities in managing talent
8. Aligning employees with organisational goals
9. Performance management conversations
10. Talent management do's and don'ts



**HRDCorp
CLAIMABLE**

HRDCorp Training Programme No:

10001723676



Who Should Attend

Aspiring leaders, managers, supervisors, team leaders and professionals who want to lead with impact and future-ready skills.

Lead today, Inspire tomorrow, Shape the future

STRATEGIC LEADERSHIP CERTIFICATE PROGRAMME

LEAD TODAY,
INNOVATE
TOMORROW.
TRANSFORM
WITH AI.

Leading with **Confidence**, **Innovation & AI**

Empower your leadership journey with the mindset, skills and AI awareness needed to drive innovation, inspire teams and achieve sustainable results in a dynamic world.



LEARNING OUTCOMES

Upon completion
of the Programme



Acquire fundamental knowledge of professional leadership principles.



Develop transformational leadership skills to perform effectively in diverse organizational settings.



Demonstrate functional leadership competencies to lead, manage, and communicate effectively.



Exhibit dynamic, professional, and ethical leadership qualities in decision-making and workplace interactions.



Communicate clearly and effectively with individuals at all levels of the organization using appropriate and professional language.



Make sound and timely decisions in critical and high-pressure situations.



Understand artificial intelligence (AI) concepts and applications to make informed strategic decisions and guide teams in the responsible and ethical use of AI.



PROGRAMME STRUCTURE



SCHEDULE

This course is for 21 hours
(3 days) – Public Training



METHODOLOGY

This course will be conducted via face-to-face. It will be conducted via Lectures, Tutorial, Discussions, Presentations & Group Work.



ASSESSMENT

Assessment will be done via Assignment & Presentation.



PARTICIPANTS

This course is designed for both gender who are in middle management or are aiming to advance their careers. It is also very suitable for those who wish to enhance their career as well as these who have been loyal by serving the company for a long time.



TARGET PARTICIPANTS

This programme is designed for executives, managers, and organisational leaders of both genders seeking to strengthen their strategic leadership capabilities in today's rapidly evolving business environment. It is particularly suitable for senior managers, heads of department, directors, team leaders, project managers, business owners, public sector leaders, and high-potential professionals preparing for leadership roles. The programme is relevant to organisations across all industries that aim to develop leaders who can drive innovation, lead digital transformation, leverage AI responsibly, and achieve sustainable organisational performance.



INVEST IN YOUR LEADERSHIP

Unlock your potential. Empower your team.
Transform your future.

JOIN US!

STRATEGIC LEADERSHIP CERTIFICATE PROGRAMME:

Leading with Confidence, Innovation & AI

PROGRAMME FEES

WBN Member: **RM 4,290**

Non-Member: **RM 4,590**

Inclusive of Course Materials, Certificate, Lunch & Teabreaks.

Commencement Date: **17, 18 & 24 September 2026**

WBN Member
Status:

☐ Please tick if WBN
Member

PARTICIPANT & COMPANY DETAILS

Full Name: _____

I/C or Passport No: _____

Designation: _____

Company Name: _____

Company

Address: _____

Contact Person: _____

Handphone No: _____

Telephone No: _____

Fax No: _____

Email Address: _____

Required Attachments: ☐ Photocopy of I/C

☐ 1 x Passport-sized Photograph

PAYMENT METHOD & DETAILS

☐ BY CHEQUE / CASH

Enclosed Amount: RM _____

Cheques should be made payable to:

'Women's Institute of Management'

Bank Account Details:

Bank: CIMB Bank Berhad

Account Number: 8000694925

☐ BY CREDIT CARD

Please charge RM _____ to my card ☐ Visa ☐ Mastercard

Cardholder Name: _____

Card Number: _____

Expiry Date: _____

Issuing Bank: _____

TERMS & CONDITIONS

- **Registration Confirmation:** A place is strictly reserved only when full payment is received by WIM. The Registration Form must be completed and submitted with full payment at least **1 month before commencement** of the programme. Failure to do so may result in the registration being treated as unconfirmed. WIM is not responsible for any additional expenses incurred by participants.
- **Substitution of Participant:** Substitution is permitted provided WIM is notified in writing with the details of the new participant at least **1 week prior** to the programme commencement.
- **Cancellation & Refund Policy:** All fees paid are **strictly non-refundable**. WIM reserves the right to cancel, reschedule, or postpone the programme due to unforeseen circumstances. Every reasonable effort will be made to notify registered participants promptly.
- **Minimum Entrance Requirements:** SPM Certificate.

I hereby confirm that I understand and agree to adhere to the terms, conditions, and payment policy stipulated above.

Authorized Signature & Company Stamp

Date

WOMEN'S INSTITUTE OF MANAGEMENT (WIM)

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Taman Tun Dr. Ismail, 60000 Kuala Lumpur.

Tel: 03-7725 0268 / 7725 0288 | Fax: 03-7725 0286



HRDCorp Registered
Training Provider

ENQUIRIES: MS SLOSNAH

Tel: 03-7722 1878 / 7731 0613

HP: 016-341 6283 (Call/WhatsApp)

Email: slo@wimnet.org.my

HRDCorp Training

10001723876

Terms and condition applies.